

Alison K. Doughty

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164 Norwood Avenue, Norwalk, OH 44857
AlisonKristine.com

EDUCATION

August 2010-May 2015
Bowling Green, OH

Bowling Green State University

- Bachelor of Science in Education (Individualized Studies)
- GPA: 3.594
- BGSU Centennial Scholarship based on high academic standing

LEADERSHIP ROLES

April 2014-May 2015
Bowling Green, OH

Director, Dance Marathon at BGSU

- Boosted annual funds raised for Mercy Children's Hospital by 24% (over \$341,000)
- Facilitated weekly meetings with Leadership Team (23 committees, 154 individuals)
- Launched strategic communication initiatives using social media and virtual newsletters
- Forged partnerships with key stakeholders from the hospital, university, and city
- Authorized the allocation of all organization funds
- Delegated the planning/implementation of various community programs including:
 - ZiggyThon, a 32 hour dance marathon event (approx. 1,000 in attendance)
 - Bike for Tikes, a 180 mile bike ride (approx. 150 in attendance)

April 2013-April 2014
Bowling Green, OH

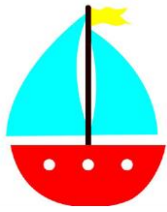
Assistant Director of External Affairs, Dance Marathon at BGSU

- Mobilized 4 committees including: Community Outreach, Hospital Family Relations, Alumni Relations, and Faculty/Staff/Graduate Student Relations
- Prioritized and completed assignments given from the Director
- Programmed and implemented annual benefit dinner for the community
- Generated a 50% increase in both attendance and funds raised at annual benefit dinner
- Awarded Mefty Lechman Lifetime Achievement Award

May 2015-July 2015
Willard, OH

Director, Camp Invention

- Coordinated all communication, including interaction with staff, parents, and press
- Recruited and supervised staff and campers, ensuring their well-being at all times
- Resolved any conflict/crisis situations as needed
- Fostered positive relations with corporate partners, parents, and community supporters
- Cultivated a love of science in campers by using creative and interactive lesson plans



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WORK EXPERIENCE

July 2015-Present
Norwalk, OH

Social Media Coordinator, *Teen Leadership Corps*

- Developed innovative and creative media content across all social media platforms
- Scheduled activity for all social media accounts to ensure consistency
- Recruited new followers on an active and strategic basis for all social media platforms
- Aligned social media content with specific TLC strategic initiatives
- Created and shared media content that aims to connect others with TLC's mission

June 2013-August 2013
Norwalk, OH

Technology Intern, *Norwalk Concrete Industries*

- Designed an innovative and interactive website template for the company
- Developed newsletter web templates, utilized for internal and external communication

June 2004-August 2011
Willard, OH

Waitress, *Alivia's Ice Cream Shop*

- Facilitated responsibilities to staff, ensuring all are on task
- Advocated for both customers and coworkers
- Handled cash registers and money on a daily basis
- Obtained a key to the facility at all times
- Performed the duties of both opening and closing restaurant on own

SKILLS

Marketing/Development

- Interpersonal Communication
- Strategic Planning
- Social Media Development
- Website Development (Non-HTML)
- Video Creation
- Photography/Editing
- Writing
- Financial Allocation
- Meeting Facilitation
- Presentations (Small and Large Groups)